*/////////////CODEBOOK for General Population Survey Public Datase t////////////////.

*Display codebook.

CODEBOOK

/VARINFO POSITION LABEL TYPE MEASURE VALUELABELS MISSING /OPTIONS VARORDER=VARLIST SORT=ASCENDING MAXCATS=25 /STATISTICS COUNT PERCENT MEAN STDDEV.

Codebook

Notes

		1
Output Crea	ited	26-JUL-2016 11:01:58
Comments		
Input	Data	/Users/Aaron/Documen ts/Aaron Files/AA-PSU Job/SEEDs/Analysis Planning/DB cleaning holder/Public Use Data Prep/GPS_prep_Public. sav
	Active Dataset	GPSpublic
	Filter	<none></none>
	Weight	<none></none>
	Split File	<none></none>
	N of Rows in Working Data File	1341
Syntax		CODEBOOK /VARINFO POSITION LABEL TYPE MEASURE VALUELABELS MISSING /OPTIONS VARORDER=VARLIST SORT=ASCENDING MAXCATS=25 /STATISTICS COUNT PERCENT MEAN STDDEV.
Resources	Processor Time	00:00:00.26
	Elapsed Time	00:00:00.00

CASE_ID

		Value
Standard	Position	1
Attributes	Label	Unique respondent identifier
	Туре	Numeric
	Measurement	Scale
N	Valid	1341
	Missing	0
Central Tendency	Mean	671.00
and Dispersion	Standard Deviation	387.258

GPS_NAC_ADOPTER

		Value	Count	Percent
Standard	Position	2		
Attributes	Label	Which survey was completed		
	Туре	Numeric		
	Measurement	Nominal		
Valid Values	1.00	GPS	1341	100.0%
	2.00	NAC	0	0.0%
	3.00	ADOP	0	0.0%

SURVEY_SOURCE

		Value	Count	Percent
Standard	Position	3		
Attributes	Label	Which Survey R Completed		
	Туре	Numeric		
	Measurement	Nominal		
Valid Values	1	GPS	1341	100.0%
	2	ADOP	0	0.0%
	3	ADOP Panel	0	0.0%
	4	NAC	0	0.0%
	5	NAC PANEL	0	0.0%

HOME

		Value	Count	Percent
Standard	Position	4		
Attributes	Label	What type of home do you live in?		
	Type	Numeric		
	Measurement	Nominal		
Valid Values	1	Single- family detached	1246	92.9%
	2	Single- family attached house (e.g. duplex,	95	7.1%
	3	Apartment\C ondo in a house or a building with 2-4 units	0	0.0%
	4	Apartment\C ondo in a building with 5 or more units	0	0.0%
	5	Mobile home	0	0.0%
	90	Other	0	0.0%

STATE

		Value	Count	Percent
Standard Attributes	Position	5		
	Label	Which state do you live in?		
	Туре	Numeric		
	Measurement	Nominal		
Valid Values	1	New Jersey	315	23.5%
	2	New York (state)	337	25.1%
	3	Arizona	351	26.2%
	4	California	338	25.2%
	92	Another state (please specify):	0	0.0%

AGE_BINNED

		Value	Count	Percent
Standard	Position	6		
Attributes	Label	What is your age?-Years		
	Туре	Numeric		
	Measurement	Nominal		
Valid Values	1	18-44	326	24.3%
	2	45-54	317	23.6%
	3	55-64	320	23.9%
	4	65 or older	376	28.0%
Missing Values	System		2	0.1%

EDUC_BINNED

		Value	Count	Percent
Standard	Position	7		
Attributes	Label	What is the highest level of education you have completed?		
	Туре	Numeric		
	Measurement	Nominal		
Valid Values	1	Less than High School, or High School \ GED	284	21.2%
	2	Some College (1-4 years, no degree), or Associate's degree (including occupational or academic degrees)	456	34.0%
	3	Bachelor's degree (BA, BS, AB, etc)	314	23.4%
	4	Master's Degree (MA, MS, MENG, MSW, etc), or Professional Degree (MD, DDC, JD, etc), or Doctoral Degree (PhD, EdD, etc)	287	21.4%

		Value	Count	Percent
Standard	Position	8		
Attributes	Label	I have personally seen solar panels installed on someone's home.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	.72		
and Dispersion	Standard Deviation	.448		
Labeled Values	0	No	373	27.8%
	1	Yes	968	72.2%

F2

		Value	Count	Percent
Standard	Position	9		
Attributes	Label	I have thought about getting solar panels for		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	.62		
and Dispersion	Standard Deviation	.485		
Labeled Values	0	No	505	37.7%
	1	Yes	836	62.3%

TRIG1

		Value	Count	Percent
Standard	Position	10		
Attributes	Label	A friend or neighbor has recently installed solar panels.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	.29		
and Dispersion	Standard Deviation	.455		
Labeled Values	0	No	948	70.7%
	1	Yes	393	29.3%

TRIG3

		Value	Count	Percent
Standard	Position	11		
Attributes	Label	In the last six months, I have seen or heard advertiseme nts from companies that install solar panels.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	.65		
and Dispersion	Standard Deviation	.478		
Labeled Values	0	No	471	35.1%
	1	Yes	870	64.9%

TRIG2

		Value	Count	Percent
Standard	Position	12		
Attributes	Label	My family has recently received advertising or a call from a company that installs		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	.33		
and Dispersion	Standard Deviation	.471		
Labeled Values	0	No	895	66.7%
	1	Yes	446	33.3%

TRIG4

		Value	Count	Percent
Standard	Position	13		
Attributes	Label	In the last six months, I have seen political advertiseme nts about solar policies.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	.20		
and Dispersion	Standard Deviation	.401		
Labeled Values	0	No	1072	79.9%
	1	Yes	269	20.1%

N 1

		Value	Count	Percent
Standard	Position	14		
Attributes	Label	I know more than one person with solar panels on their home.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	.29		
and Dispersion	Standard Deviation	.455		
Labeled Values	0	No	949	70.8%
	1	Yes	392	29.2%

N2

		Value	Count	Percent
Standard	Position	15		
Attributes	Label	Several people in my neighborhoo d have installed solar panels.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	.31		
and Dispersion	Standard Deviation	.462		
Labeled Values	0	No	929	69.3%
	1	Yes	412	30.7%

Ν3

		Value	Count	Percent
Standard	Position	16		
Attributes	Label	I have talked about solar panels with someone who has already installed them on their home.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	.28		
and Dispersion	Standard Deviation	.447		
Labeled Values	0	No	971	72.4%
	1	Yes	370	27.6%

F3

		Value	Count	Percent
Standard	Position	17		
Attributes	Label	I've heard that it's possible to lease solar panels instead of buying		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1340		
	Missing	1		
Central Tendency	Mean	.40		
and Dispersion	Standard Deviation	.490		
Labeled Values	0	No	805	60.0%
	1	Yes	535	39.9%

		Value	Count	Percent
Standard	Position	18		
Attributes	Label	I have already spoken with a solar company about possibly installing solar panels on my home.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	.11		
and Dispersion	Standard Deviation	.310		
Labeled Values	0	No	1197	89.3%
	1	Yes	144	10.7%

CIJM1

		Value	Count	Percent
Standard	Position	19		
Attributes	Label	Before buying a new brand, I usually ask someone who has experience with the brand for advice.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	3.70		
and Dispersion	Standard Deviation	.892		
Labeled Values	1	Not at all Like Me	24	1.8%
	2	Not much Like Me	91	6.8%

CIJM1

	Value	Count	Percent
3	SomewhatLik e Me	375	28.0%
4	Quite a lotLike Me	621	46.3%
5	JustLike Me	230	17.2%

CIJM2

		Value	Count	Percent
Standard	Position	20		
Attributes	Label	Before I buy a new product or service, I often ask acquaintance s about their experiences with that product or service.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	3.67		
and Dispersion	Standard Deviation	.911		
Labeled Values	1	Not at all Like Me	27	2.0%
	2	Not much Like Me	96	7.2%
	3	SomewhatLik e Me	396	29.5%
	4	Quite a lotLike Me	590	44.0%
	5	JustLike Me	232	17.3%

CIJM3

		Value	Count	Percent
Standard	Position	21		
Attributes	Label	When considering a new product [OR] service, I usually trust the opinions of friends who have used the product [OR] service.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	3.61		
and Dispersion	Standard Deviation	.819		
Labeled Values	1	Not at all Like Me	20	1.5%
	2	Not much Like Me	74	5.5%
	3	SomewhatLik e Me	475	35.4%
	4	Quite a lotLike Me	617	46.0%
	5	JustLike Me	155	11.6%

CNS1

		Value	Count	Percent
Standard Attributes	Position Label	I continuously look for new products		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	2.96		
and Dispersion	Standard Deviation	1.023		
Labeled Values	1	Not at all Like Me	87	6.5%
	2	Not much Like Me	361	26.9%
	3	SomewhatLik e Me	508	37.9%
	4	Quite a lotLike Me	282	21.0%
	5	JustLike Me	103	7.7%

CNS₂

		Value	Count	Percent
Standard	Position	23		
Attributes	Label	I continuously look for new experiences from new		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	2.97		
and Dispersion	Standard Deviation	.996		
Labeled Values	1	Not at all Like Me	89	6.6%
	2	Not much Like Me	331	24.7%
	3	SomewhatLik e Me	535	39.9%
	4	Quite a lotLike Me	300	22.4%
	5	JustLike Me	86	6.4%

CNS4

		Value	Count	Percent
Standard	Position	24		
Attributes	Label	I like to visit places where I'm exposed to information about new products and brands.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	3.27		
and Dispersion	Standard Deviation	.982		
Labeled Values	1	Not at all Like Me	52	3.9%
	2	Not much Like Me	220	16.4%
	3	SomewhatLik e Me	528	39.4%
	4	Quite a lotLike Me	402	30.0%
	5	JustLike Me	139	10.4%

		Value	Count	Percent
Standard	Position	25		
Attributes	Label	Protecting the environment , preserving nature		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	3.90		
and Dispersion	Standard Deviation	.950		
Labeled Values	0	OPPOSED TO MY VALUES	4	0.3%
	1	Not at allImportant	15	1.1%
	2	Slightlylmpo rtant	87	6.5%
	3	SomewhatIm portant	284	21.2%
	4	VeryImporta nt	561	41.8%
	5	ExtremelyIm portant	390	29.1%

		Value	Count	Percent
Standard	Position	26		
Attributes	Label	Respecting the earth, harmony with other		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	3.83		
and Dispersion	Standard Deviation	1.011		
Labeled Values	0	OPPOSED TO MY VALUES	9	0.7%
	1	Not at allImportant	19	1.4%
	2	Slightlylmpo rtant	105	7.8%
	3	SomewhatIm portant	297	22.1%
	4	VeryImporta nt	536	40.0%
	5	ExtremelyIm portant	375	28.0%

		Value	Count	Percent
Standard	Position	27		
Attributes	Label	Unity with nature, fitting into		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	3.44		
and Dispersion	Standard Deviation	1.093		
Labeled Values	0	OPPOSED TO MY VALUES	8	0.6%
	1	Not at allimportant	59	4.4%
	2	Slightlylmpo rtant	181	13.5%
	3	SomewhatIm portant	415	30.9%
	4	VeryImporta nt	448	33.4%
	5	Extremelylm portant	230	17.2%

		Value	Count	Percent
Standard	Position	28		
Attributes	Label	A world at peace, free of war and conflict		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	4.21		
and Dispersion	Standard Deviation	.952		
Labeled Values	0	OPPOSED TO MY VALUES	8	0.6%
	1	Not at allImportant	14	1.0%
	2	Slightlylmpo rtant	50	3.7%
	3	SomewhatIm portant	181	13.5%
	4	VeryImporta nt	446	33.3%
	5	ExtremelyIm portant	642	47.9%

		Value	Count	Percent
Standard Attributes	Position Label	Social justice, correcting injustice,		
	Type Measurement	care for the Numeric Scale		
N	Valid Missing	1341 0		
Central Tendency and Dispersion	Mean Standard Deviation	3.83 1.025		
Labeled Values	0	OPPOSED TO MY VALUES	10	0.7%
	1	Not at allImportant	21	1.6%
	2	Slightlylmpo rtant	97	7.2%
	3	SomewhatIm portant	322	24.0%
	4	VeryImporta nt	503	37.5%
	5	ExtremelyIm portant	388	28.9%

		Value	Count	Percent
Standard	Position	30		
Attributes	Label	Equality, equal opportunity for all		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	4.04		
and Dispersion	Standard Deviation	1.034		
Labeled Values	0	OPPOSED TO MY VALUES	12	0.9%
	1	Not at allImportant	26	1.9%
	2	Slightlylmpo rtant	59	4.4%
	3	SomewhatIm portant	239	17.8%
	4	VeryImporta nt	471	35.1%
	5	ExtremelyIm portant	534	39.8%

		Value	Count	Percent
Standard	Position	31		
Attributes	Label	Honoring parents and elders, showing respect		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	4.37		
and Dispersion	Standard Deviation	.812		
Labeled Values	0	OPPOSED TO MY VALUES	3	0.2%
	1	Not at allImportant	9	0.7%
	2	Slightlylmpo rtant	29	2.2%
	3	SomewhatIm portant	114	8.5%
	4	VeryImporta nt	473	35.3%
	5	ExtremelyIm portant	713	53.2%

VT2

		Value	Count	Percent
Standard	Position	32		
Attributes	Label	Family security, safety for loved ones		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1340		
	Missing	1		
Central Tendency	Mean	4.62		
and Dispersion	Standard Deviation	.722		
Labeled Values	0	OPPOSED TO MY VALUES	10	0.7%
	1	Not at allImportant	2	0.1%
	2	Slightlylmpo rtant	8	0.6%
	3	SomewhatIm portant	55	4.1%
	4	VeryImporta nt	315	23.5%
	5	ExtremelyIm portant	950	70.8%

		Value	Count	Percent
Standard Attributes	Position Label	33 Self- discipline, self- restraint, resistance to temptation		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	3.83		
and Dispersion	Standard Deviation	.881		
Labeled Values	0	OPPOSED TO MY VALUES	0	0.0%
	1	Not at allImportant	12	0.9%
	2	Slightlylmpo rtant	68	5.1%
	3	SomewhatIm portant	378	28.2%
	4	VeryImporta nt	562	41.9%
	5	ExtremelyIm portant	321	23.9%

		Value	Count	Percent
Standard	Position	34		
Attributes	Label	Authority, the right to lead or		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1340		
	Missing	1		
Central Tendency	Mean	2.88		
and Dispersion	Standard Deviation	1.141		
Labeled Values	0	OPPOSED TO MY VALUES	16	1.2%
	1	Not at allImportant	173	12.9%
	2	Slightlylmpo rtant	253	18.9%
	3	SomewhatIm portant	513	38.3%
	4	VeryImporta nt	288	21.5%
	5	ExtremelyIm portant	97	7.2%

VE2

		Value	Count	Percent
Standard Attributes	Position Label	35 Influential, having an impact on people and events		
	Type Measurement	Numeric Scale		
N	Valid Missing	1341		
Central Tendency and Dispersion	Mean	3.05		
and Dioporoion	Standard Deviation	1.074		
Labeled Values	0	OPPOSED TO MY VALUES	6	0.4%
	1	Not at allImportant	122	9.1%
	2	Slightlylmpo rtant	227	16.9%
	3	SomewhatIm portant	533	39.7%
	4	VeryImporta nt	344	25.7%
	5	ExtremelyIm portant	109	8.1%

VE4

		Value	Count	Percent
Standard	Position	36		
Attributes	Label	Wealth, material possessions, money		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	2.80		
and Dispersion	Standard Deviation	.980		
Labeled Values	0	OPPOSED TO MY VALUES	10	0.7%
	1	Not at allImportant	117	8.7%
	2	Slightlylmpo rtant	333	24.8%
	3	SomewhatIm portant	605	45.1%
	4	VeryImporta nt	219	16.3%
	5	ExtremelyIm portant	57	4.3%

		Value	Count	Percent
Standard	Position	37		
Attributes	Label	A varied life, filled with challenge, novelty, and change		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	3.46		
and Dispersion	Standard Deviation	1.020		
Labeled Values	0	OPPOSED TO MY VALUES	3	0.2%
	1	Not at allImportant	52	3.9%
	2	Slightlylmpo rtant	150	11.2%
	3	SomewhatIm portant	456	34.0%
	4	VeryImporta nt	474	35.3%
	5	Extremelylm portant	206	15.4%

		Value	Count	Percent
Standard	Position	38		
Attributes	Label	An exciting life, stimulating experiences		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	3.55		
and Dispersion	Standard Deviation	.988		
Labeled Values	0	OPPOSED TO MY VALUES	1	0.1%
	1	Not at allImportant	35	2.6%
	2	Slightlylmpo rtant	141	10.5%
	3	SomewhatIm portant	450	33.6%
	4	VeryImporta nt	478	35.6%
	5	ExtremelyIm portant	236	17.6%

		Value	Count	Percent
Standard	Position	39		
Attributes	Label	Curious, interested in everything, exploring		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1340		
	Missing	1		
Central Tendency	Mean	3.58		
and Dispersion	Standard Deviation	.985		
Labeled Values	0	OPPOSED TO MY VALUES	0	0.0%
	1	Not at allimportant	31	2.3%
	2	Slightlylmpo rtant	146	10.9%
	3	SomewhatIm portant	423	31.5%
	4	VeryImporta nt	492	36.7%
	5	ExtremelyIm portant	248	18.5%

PN1

		Value	Count	Percent
Standard	Position	40		
Attributes	Label	I feel a personal obligation to do my part to move the country to a renewable energy future.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1329		
	Missing	12		
Central Tendency	Mean	3.40		
and Dispersion	Standard Deviation	.956		
Labeled Values	1	StronglyDisa gree	63	4.7%
	2	Disagree	121	9.0%
	3	Neutral	504	37.6%
	4	Agree	504	37.6%
	5	StronglyAgre e	137	10.2%
	98	Don't Know	12	0.9%

PN2

		Value	Count	Percent
Standard	Position	41		
Attributes	Label	I feel a personal obligation to do my part to prevent climate change.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1335		
	Missing	6		
Central Tendency	Mean	3.44		
and Dispersion	Standard Deviation	1.031		
Labeled Values	1	StronglyDisa gree	93	6.9%
	2	Disagree	106	7.9%
	3	Neutral	421	31.4%
	4	Agree	555	41.4%
	5	StronglyAgre e	160	11.9%
	98	Don't Know	6	0.4%

PN3

		Value	Count	Percent
Standard	Position	42		
Attributes	Label	I feel guilty when I waste energy.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1338		
	Missing	3		
Central Tendency	Mean	3.73		
and Dispersion	Standard Deviation	.921		
Labeled Values	1	StronglyDisa gree	36	2.7%
	2	Disagree	93	6.9%
	3	Neutral	302	22.5%
	4	Agree	673	50.2%
	5	StronglyAgre e	234	17.4%
	98	Don't Know	3	0.2%

		Value	Count	Percent
Standard	Position	43		
Attributes	Label	Climate change is a serious problem for society.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1321		
	Missing	20		
Central Tendency	Mean	3.78		
and Dispersion	Standard Deviation	1.187		
Labeled Values	1	StronglyDisa gree	97	7.2%
	2	Disagree	98	7.3%
	3	Neutral	232	17.3%
	4	Agree	466	34.8%
	5	StronglyAgre e	428	31.9%
	98	Don't Know	20	1.5%

BTE7

		Value	Count	Percent
Standard	Position	44		
Attributes	Label	Using solar could protect my family from electricity blackouts.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1173		
	Missing	168		
Central Tendency	Mean	3.41		
and Dispersion	Standard Deviation	.951		
Labeled Values	1	StronglyDisa gree	50	3.7%
	2	Disagree	129	9.6%
	3	Neutral	389	29.0%
	4	Agree	496	37.0%
	5	StronglyAgre e	109	8.1%
	98	Don't Know	168	12.5%

BB1

		Value	Count	Percent
Standard	Position	45		
Attributes	Label	If more households get solar panels, environment al quality will improve.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1255		
	Missing	86		
Central Tendency	Mean	3.60		
and Dispersion	Standard Deviation	.967		
Labeled Values	1	StronglyDisa gree	49	3.7%
	2	Disagree	88	6.6%
	3	Neutral	384	28.6%
	4	Agree	534	39.8%
	5	StronglyAgre e	200	14.9%
	98	Don't Know	86	6.4%

BB2

		Value	Count	Percent
Standard	Position	46		
Attributes	Label	Solar panels help slow down climate		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1145		
	Missing	196		
Central Tendency	Mean	3.27		
and Dispersion	Standard Deviation	1.062		
Labeled Values	1	StronglyDisa gree	92	6.9%
	2	Disagree	132	9.8%
	3	Neutral	422	31.5%
	4	Agree	374	27.9%
	5	StronglyAgre e	125	9.3%
	98	Don't Know	196	14.6%

		Value	Count	Percent
Standard Attributes	Position	47		
	Label	Having solar panels would be a good way to reduce my environment al impact.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1292		
	Missing	49		
Central Tendency and Dispersion	Mean	3.71		
	Standard Deviation	.902		
Labeled Values	1	StronglyDisa gree	36	2.7%
	2	Disagree	71	5.3%
	3	Neutral	342	25.5%
	4	Agree	631	47.1%
	5	StronglyAgre e	212	15.8%
	98	Don't Know	49	3.7%

BTE8

		Value	Count	Percent
Standard	Position	48		
Attributes	Label	Using solar will help protect my family from rising electricity prices in the future.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1241		
	Missing	100		
Central Tendency	Mean	3.63		
and Dispersion	Standard Deviation	.905		
Labeled Values	1	StronglyDisa gree	33	2.5%
	2	Disagree	90	6.7%
	3	Neutral	351	26.2%
	4	Agree	592	44.1%
	5	StronglyAgre e	175	13.0%
	98	Don't Know	100	7.5%

BE13

		Value	Count	Percent
Standard Attributes	Position	49		
	Label	Installing solar provides a great return on a family's investment.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1177		
	Missing	164		
Central Tendency	Mean	3.24		
and Dispersion	Standard Deviation	.953		
Labeled Values	1	StronglyDisa gree	57	4.3%
	2	Disagree	150	11.2%
	3	Neutral	527	39.3%
	4	Agree	338	25.2%
	5	StronglyAgre e	105	7.8%
	98	Don't Know	164	12.2%

BE10

		Value	Count	Percent
Standard Attributes	Position	50		
	Label	Using solar would save me money.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1212		
	Missing	129		
Central Tendency and Dispersion	Mean	3.47		
	Standard Deviation	.958		
Labeled Values	1	StronglyDisa gree	41	3.1%
	2	Disagree	126	9.4%
	3	Neutral	424	31.6%
	4	Agree	465	34.7%
	5	StronglyAgre e	156	11.6%
	98	Don't Know	128	9.5%

Co3

		Value	Count	Percent
Standard	Position	51		
Attributes	Label	Having solar panels on my home would help meet my family's		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1222		
	Missing	119		
Central Tendency	Mean	3.31		
and Dispersion	Standard Deviation	.952		
Labeled Values	1	StronglyDisa gree	60	4.5%
	2	Disagree	141	10.5%
	3	Neutral	489	36.5%
	4	Agree	429	32.0%
	5	StronglyAgre e	103	7.7%
	98	Don't Know	119	8.9%

BE11

		Value	Count	Percent
Standard	Position	52		
Attributes	Label	Solar panels would increase my property value.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1138		
	Missing	203		
Central Tendency	Mean	3.35		
and Dispersion	Standard Deviation	.946		
Labeled Values	1	StronglyDisa gree	46	3.4%
	2	Disagree	127	9.5%
	3	Neutral	466	34.8%
	4	Agree	384	28.6%
	5	StronglyAgre e	115	8.6%
	98	Don't Know	203	15.1%

		Value	Count	Percent
Standard	Position	53		
Attributes	Label	Installing solar panels could damage my home.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1179		
	Missing	162		
Central Tendency	Mean	2.61		
and Dispersion	Standard Deviation	.954		
Labeled Values	1	StronglyDisa gree	127	9.5%
	2	Disagree	443	33.0%
	3	Neutral	400	29.8%
	4	Agree	179	13.3%
	5	StronglyAgre e	30	2.2%
	98	Don't Know	162	12.1%

BO15

		Value	Count	Percent
Standard	Position	54		
Attributes	Label	I would worry about having solar panels because it would be an unfamiliar		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1308		
	Missing	33		
Central Tendency	Mean	2.73		
and Dispersion	Standard Deviation	1.054		
Labeled Values	1	StronglyDisa gree	168	12.5%
	2	Disagree	398	29.7%
	3	Neutral	411	30.6%
	4	Agree	282	21.0%
	5	StronglyAgre e	49	3.7%
	98	Don't Know	33	2.5%

BTE9

		Value	Count	Percent
Standard	Position	55		
Attributes	Label	Installing solar panels is a risky thing for a household to do.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1232		
	Missing	109		
Central Tendency	Mean	2.65		
and Dispersion	Standard Deviation	.951		
Labeled Values	1	StronglyDisa gree	130	9.7%
	2	Disagree	425	31.7%
	3	Neutral	465	34.7%
	4	Agree	175	13.0%
	5	StronglyAgre e	37	2.8%
	98	Don't Know	109	8.1%

PBC7

		Value	Count	Percent
Standard	Position	56		
Attributes	Label	I may not be in my home long enough to get the benefits of investing in solar.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1280		
	Missing	61		
Central Tendency	Mean	3.36		
and Dispersion	Standard Deviation	1.172		
Labeled Values	1	StronglyDisa gree	97	7.2%
	2	Disagree	224	16.7%
	3	Neutral	299	22.3%
	4	Agree	444	33.1%
	5	StronglyAgre e	216	16.1%
	98	Don't Know	61	4.5%

PBC9

		Value	Count	Percent
Standard	Position	57		
Attributes	Label	The process of getting solar installed is a hassle.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1052		
	Missing	289		
Central Tendency	Mean	3.29		
and Dispersion	Standard Deviation	.906		
Labeled Values	1	StronglyDisa gree	27	2.0%
	2	Disagree	150	11.2%
	3	Neutral	463	34.5%
	4	Agree	319	23.8%
	5	StronglyAgre e	93	6.9%
	98	Don't Know	289	21.6%

M 2

		Value	Count	Percent
Standard	Position	58		
Attributes	Label	Maintaining solar panels is expensive.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	854		
	Missing	487		
Central Tendency	Mean	3.19		
and Dispersion	Standard Deviation	.835		
Labeled Values	1	StronglyDisa gree	17	1.3%
	2	Disagree	114	8.5%
	3	Neutral	476	35.5%
	4	Agree	181	13.5%
	5	StronglyAgre e	66	4.9%
	98	Don't Know	487	36.3%

PBC3

		Value	Count	Percent
Standard	Position	59		
Attributes	Label	Solar panels are still very expensive, even with government incentives.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1146		
	Missing	195		
Central Tendency	Mean	4.02		
and Dispersion	Standard Deviation	.773		
Labeled Values	1	StronglyDisa gree	6	0.4%
	2	Disagree	33	2.5%
	3	Neutral	195	14.5%
	4	Agree	609	45.4%
	5	StronglyAgre e	303	22.6%
	98	Don't Know	195	14.5%

M 4

		Value	Count	Percent
Standard	Position	60		
Attributes	Label	The prices of solar power keep going down, so it is wise to wait before deciding whether to install it.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1084		
	Missing	257		
Central Tendency	Mean	3.33		
and Dispersion	Standard Deviation	.791		
Labeled Values	1	StronglyDisa gree	16	1.2%
	2	Disagree	93	6.9%
	3	Neutral	565	42.1%
	4	Agree	333	24.8%

M 4

	Value	Count	Percent
5	StronglyAgre e	77	5.7%
98	Don't Know	257	19.2%

PBC5

		Value	Count	Percent
Standard	Position	61		
Attributes	Label	I can't afford solar on my family budget.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1166		
	Missing	175		
Central Tendency	Mean	3.54		
and Dispersion	Standard Deviation	1.040		
Labeled Values	1	StronglyDisa gree	41	3.1%
	2	Disagree	133	9.9%
	3	Neutral	376	28.0%
	4	Agree	387	28.9%
	5	StronglyAgre e	229	17.1%
	98	Don't Know	175	13.0%

		Value	Count	Percent
Standard	Position	62		
Attributes	Label	Solar panel technology will only get better, so it doesn't make sense to get them now.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1182		
	Missing	159		
Central Tendency	Mean	3.25		
and Dispersion	Standard Deviation	.824		
Labeled Values	1	StronglyDisa gree	14	1.0%
	2	Disagree	172	12.8%
	3	Neutral	580	43.3%
	4	Agree	339	25.3%
	5	StronglyAgre e	77	5.7%
	98	Don't Know	159	11.9%

Tru5

		Value	Count	Percent
Standard	Position	63		
Attributes	Label	If a solar company tells me how much I would save on my electric bills by installing solar, I would want a second opinion. Numeric		
	Measurement	Scale		
N	Valid	1318		
	Missing	23		
Central Tendency	Mean	4.02		
and Dispersion	Standard Deviation	.797		
Labeled Values	1	StronglyDisa gree	13	1.0%
	2	Disagree	49	3.7%
	3	Neutral	183	13.6%
	4	Agree	733	54.7%
	5	StronglyAgre e	340	25.4%
	98	Don't Know	23	1.7%

Tr1

		Value	Count	Percent
Standard	Position	64		
Attributes	Label	Before contacting a solar company, I would like to see solar panels up close on someone else's house.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1327		
	Missing	14		
Central Tendency	Mean	3.69		
and Dispersion	Standard Deviation	.944		
Labeled Values	1	StronglyDisa gree	33	2.5%
	2	Disagree	120	8.9%
	3	Neutral	303	22.6%
	4	Agree	642	47.9%
	5	StronglyAgre e	229	17.1%
	98	Don't Know	14	1.0%

Tr2

		Value	Count	Percent
Standard	Position	65		
Attributes	Label	Before considering solar panels, I would want to talk to someone who has solar panels on their home.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1334		
	Missing	7		
Central Tendency	Mean	4.10		
and Dispersion	Standard Deviation	.822		
Labeled Values	1	StronglyDisa gree	20	1.5%
	2	Disagree	40	3.0%
	3	Neutral	153	11.4%
	4	Agree	701	52.3%
	5	StronglyAgre e	420	31.3%
	98	Don't Know	7	0.5%

Tr3

		Value	Count	Percent
Standard	Position	66		
Attributes	Label	I would be more interested in solar if there were some way for me to try it out before installing it.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1306		
	Missing	35		
Central Tendency	Mean	3.64		
and Dispersion	Standard Deviation	.964		
Labeled Values	1	StronglyDisa gree	28	2.1%
	2	Disagree	146	10.9%
	3	Neutral	318	23.7%
	4	Agree	588	43.8%
	5	StronglyAgre e	226	16.9%
	98	Don't Know	34	2.5%

Dep1

		Value	Count	Percent
Standard	Position	67		
Attributes	Label	Solar panels nowadays have become very dependable.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	944		
	Missing	397		
Central Tendency	Mean	3.36		
and Dispersion	Standard Deviation	.710		
Labeled Values	1	StronglyDisa gree	15	1.1%
	2	Disagree	38	2.8%
	3	Neutral	529	39.4%
	4	Agree	316	23.6%
	5	StronglyAgre e	46	3.4%
	98	Don't Know	397	29.6%

Dep2

		Value	Count	Percent
Standard	Position	68		
Attributes	Label	I question whether solar panels actually work as well as promised.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1279		
	Missing	62		
Central Tendency	Mean	3.44		
and Dispersion	Standard Deviation	.954		
Labeled Values	1	StronglyDisa gree	32	2.4%
	2	Disagree	194	14.5%
	3	Neutral	370	27.6%
	4	Agree	549	40.9%
	5	StronglyAgre e	134	10.0%
	98	Don't Know	62	4.6%

Dep3

		Value	Count	Percent
Standard	Position	69		
Attributes	Label	I question whether solar panels will last long enough to pay for themselves.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1218		
	Missing	123		
Central Tendency	Mean	3.64		
and Dispersion	Standard Deviation	.968		
Labeled Values	1	StronglyDisa gree	30	2.2%
	2	Disagree	129	9.6%
	3	Neutral	298	22.2%
	4	Agree	549	40.9%
	5	StronglyAgre e	212	15.8%
	98	Don't Know	123	9.2%

М6

		Value	Count	Percent
Standard	Position	70		
Attributes	Label	It's too cloudy where I live for solar panels to be effective.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1232		
	Missing	109		
Central Tendency	Mean	2.01		
and Dispersion	Standard Deviation	1.026		
Labeled Values	1	StronglyDisa gree	455	33.9%
	2	Disagree	457	34.1%
	3	Neutral	205	15.3%
	4	Agree	80	6.0%
	5	StronglyAgre e	35	2.6%
	98	Don't Know	109	8.1%

Suit1

		Value	Count	Percent
Standard	Position	71		
Attributes	Label	At my home, there's no place to put solar panels that would get enough sunlight.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1196		
	Missing	145		
Central Tendency	Mean	2.25		
and Dispersion	Standard Deviation	1.116		
Labeled Values	1	StronglyDisa gree	340	25.4%
	2	Disagree	452	33.7%
	3	Neutral	222	16.6%
	4	Agree	127	9.5%
	5	StronglyAgre e	55	4.1%
	98	Don't Know	145	10.8%

Suit2

		Value	Count	Percent
Standard	Position	72		
Attributes	Label	It's not sunny enough in my area for solar panels		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1246		
	Missing	95		
Central Tendency	Mean	2.10		
and Dispersion	Standard Deviation	1.155		
Labeled Values	1	StronglyDisa gree	477	35.6%
	2	Disagree	405	30.2%
	3	Neutral	188	14.0%
	4	Agree	115	8.6%
	5	StronglyAgre e	61	4.5%
	98	Don't Know	95	7.1%

		Value	Count	Percent
Standard	Position	73		
Attributes	Label	I would feel embarrassed to have solar panels on my roof where others can see		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1328		
	Missing	13		
Central Tendency	Mean	1.93		
and Dispersion	Standard Deviation	.944		
Labeled Values	1	StronglyDisa gree	507	37.8%
	2	Disagree	515	38.4%
	3	Neutral	224	16.7%
	4	Agree	56	4.2%
	5	StronglyAgre e	26	1.9%
	98	Don't Know	13	1.0%

SN1

		Value	Count	Percent
Standard	Position	74		
Attributes	Label	People who are important to me would be in favor of installing solar panels.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1140		
	Missing	201		
Central Tendency	Mean	3.31		
and Dispersion	Standard Deviation	.880		
Labeled Values	1	StronglyDisa gree	42	3.1%
	2	Disagree	108	8.1%
	3	Neutral	527	39.3%
	4	Agree	378	28.2%
	5	StronglyAgre e	85	6.3%
	98	Don't Know	201	15.0%

SN4

		Value	Count	Percent
Standard	Position	75		
Attributes	Label	My family members would be opposed to getting solar panels.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1225		
	Missing	116		
Central Tendency	Mean	2.14		
and Dispersion	Standard Deviation	.936		
Labeled Values	1	StronglyDisa gree	327	24.4%
	2	Disagree	508	37.9%
	3	Neutral	302	22.5%
	4	Agree	65	4.8%
	5	StronglyAgre e	23	1.7%
	98	Don't Know	116	8.7%

SN5

		Value	Count	Percent
Standard	Position	76		
Attributes	Label	Most people who are important to me would support me if I decided to go solar.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1218		
	Missing	123		
Central Tendency	Mean	3.67		
and Dispersion	Standard Deviation	.853		
Labeled Values	1	StronglyDisa gree	28	2.1%
	2	Disagree	48	3.6%
	3	Neutral	399	29.8%
	4	Agree	567	42.3%
	5	StronglyAgre e	176	13.1%
	98	Don't Know	123	9.2%

		Value	Count	Percent
Standard	Position	77		
Attributes	Label	If my neighbors installed solar I would be interested in learning about the costs and savings of their system.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1325		
	Missing	16		
Central Tendency	Mean	3.84		
and Dispersion	Standard Deviation	.923		
Labeled Values	1	StronglyDisa gree	48	3.6%
	2	Disagree	60	4.5%
	3	Neutral	222	16.6%
	4	Agree	726	54.1%
	5	StronglyAgre e	269	20.1%
	98	Don't Know	16	1.2%

		Value	Count	Percent
Standard	Position	78		
Attributes	Label	If a friend installed solar I would be interested in learning about the costs and savings of their system.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1327		
	Missing	14		
Central Tendency	Mean	3.94		
and Dispersion	Standard Deviation	.873		
Labeled Values	1	StronglyDisa gree	34	2.5%
	2	Disagree	52	3.9%
	3	Neutral	185	13.8%
	4	Agree	740	55.2%
	5	StronglyAgre e	316	23.6%
	98	Don't Know	14	1.0%

		Value	Count	Percent
Standard	Position	79		
Attributes	Label	If a company that sells or installs solar panels were talking to people in my neighborhoo d, I would be interested in talking with a representativ e.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1284		
	Missing	57		
Central Tendency	Mean	3.09		
and Dispersion	Standard Deviation	1.031		
Labeled Values	1	StronglyDisa gree	112	8.4%
	2	Disagree	217	16.2%
	3	Neutral	477	35.6%
	4	Agree	401	29.9%
	5	StronglyAgre e	77	5.7%
	98	Don't Know	57	4.3%

		Value	Count	Percent
Standard	Position	80		
Attributes	Label	If I could get a no-cost assessment of what solar panels could do for my home, I would do it.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1263		
	Missing	78		
Central Tendency	Mean	3.32		
and Dispersion	Standard Deviation	1.019		
Labeled Values	1	StronglyDisa gree	81	6.0%
	2	Disagree	138	10.3%
	3	Neutral	482	35.9%
	4	Agree	424	31.6%
	5	StronglyAgre e	138	10.3%
	98	Don't Know	78	5.8%

		Value	Count	Percent
Standard	Position	81		
Attributes	Label	I plan to contact a solar installation company within the next 6 months to discuss installing solar at my home.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1205		
	Missing	136		
Central Tendency	Mean	2.10		
and Dispersion	Standard Deviation	.962		
Labeled Values	1	StronglyDisa gree	366	27.3%
	2	Disagree	461	34.4%
	3	Neutral	289	21.6%
	4	Agree	66	4.9%
	5	StronglyAgre e	23	1.7%
	98	Don't Know	136	10.1%

INT_Q1

		Value	Count	Percent
Standard	Position	82		
Attributes	Label	How interested - How solar panel systems work.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	3.07		
and Dispersion	Standard Deviation	1.234		
Labeled Values	1	Not at allinterested	175	13.0%
	2	SlightlyIntere sted	260	19.4%
	3	SomewhatInt erested	388	28.9%
	4	FairlyInterest ed	328	24.5%
	5	VeryIntereste d	190	14.2%

INT_Q2

		Value	Count	Percent
Standard	Position	83		
Attributes	Label	How interested - How to find reputable solar installers in my area.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1340		
	Missing	1		
Central Tendency	Mean	2.83		
and Dispersion	Standard Deviation	1.370		
Labeled Values	1	Not at allinterested	317	23.6%
	2	SlightlyIntere sted	251	18.7%
	3	SomewhatInt erested	311	23.2%
	4	FairlyInterest ed	270	20.1%
	5	VeryIntereste d	191	14.2%

INT_Q3

		Value	Count	Percent
Standard	Position	84		
Attributes	Label	How interested - How common solar is in my		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1340		
	Missing	1		
Central Tendency	Mean	2.73		
and Dispersion	Standard Deviation	1.265		
Labeled Values	1	Not at allinterested	290	21.6%
	2	SlightlyIntere sted	304	22.7%
	3	SomewhatInt erested	345	25.7%
	4	FairlyInterest ed	276	20.6%
	5	VeryIntereste d	125	9.3%

INT_Q4

		Value	Count	Percent
Standard	Position	85		
Attributes	Label	How interested - What the options are for leasing solar.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	2.76		
and Dispersion	Standard Deviation	1.355		
Labeled Values	1	Not at allinterested	329	24.5%
	2	SlightlyIntere sted	272	20.3%
	3	SomewhatInt erested	298	22.2%
	4	FairlyInterest ed	273	20.4%
	5	VeryIntereste d	169	12.6%

INT_Q5

		Value	Count	Percent
Standard	Position	86		
Attributes	Label	How interested - How solar can save me money.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	3.33		
and Dispersion	Standard Deviation	1.345		
Labeled Values	1	Not at allinterested	173	12.9%
	2	SlightlyIntere sted	211	15.7%
	3	SomewhatInt erested	289	21.6%
	4	FairlyInterest ed	334	24.9%
	5	VeryIntereste d	334	24.9%

INT_Q6

		Value	Count	Percent
Standard	Position	87		
Attributes	Label	How interested - The environment al benefits of solar.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	3.03		
and Dispersion	Standard Deviation	1.311		
Labeled Values	1	Not at allinterested	224	16.7%
	2	SlightlyIntere sted	254	18.9%
	3	SomewhatInt erested	335	25.0%
	4	FairlyInterest ed	319	23.8%
	5	VeryIntereste d	209	15.6%

INT_Q7

		Value	Count	Percent
Standard	Position	88		
Attributes	Label	How interested - How well solar would work on my house.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	3.36		
and Dispersion	Standard Deviation	1.342		
Labeled Values	1	Not at allinterested	176	13.1%
	2	SlightlyIntere sted	189	14.1%
	3	SomewhatInt erested	294	21.9%
	4	FairlyInterest ed	346	25.8%
	5	VeryIntereste d	336	25.1%

TR_GOV

		Value	Count	Percent
Standard	Position	89		
Attributes	Label	Trust - Government agency website (e. g., Department of Energy)		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	2.78		
and Dispersion	Standard Deviation	1.074		
Labeled Values	1	Do Not Trust At All	199	14.8%
	2	Trusta Little	311	23.2%
	3	TrustSomew hat	469	35.0%
	4	Trust Quitea Bit	314	23.4%
	5	TrustComple tely	48	3.6%

TR_COMP

		Value	Count	Percent
Standard Attributes	Position Label	90 Trust -		
	Label	Companies that provide or install solar panels		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1340		
	Missing	1		
Central Tendency	Mean	2.49		
and Dispersion	Standard Deviation	.851		
Labeled Values	1	Do Not Trust At All	168	12.5%
	2	Trusta Little	486	36.2%
	3	TrustSomew hat	565	42.1%
	4	Trust Quitea Bit	107	8.0%
	5	TrustComple tely	14	1.0%

TR_TRADE

		Value	Count	Percent
Standard	Position	91		
Attributes	Label	Trust -Solar industry trade organization		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	2.61		
and Dispersion	Standard Deviation	.900		
Labeled Values	1	Do Not Trust At All	155	11.6%
	2	Trusta Little	424	31.6%
	3	TrustSomew hat	566	42.2%
	4	Trust Quitea Bit	180	13.4%
	5	TrustComple tely	16	1.2%

TR_UTIL

		Value	Count	Percent
Standard	Position	92		
Attributes	Label	Trust - Electric and gas utilities		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1340		
	Missing	1		
Central Tendency	Mean	2.60		
and Dispersion	Standard Deviation	.944		
Labeled Values	1	Do Not Trust At All	171	12.8%
	2	Trusta Little	429	32.0%
	3	TrustSomew hat	525	39.1%
	4	Trust Quitea Bit	190	14.2%
	5	TrustComple tely	25	1.9%

TR_ONLINE

		Value	Count	Percent
Standard	Position	93		
Attributes	Label	Trust - Online reviews from other people who have installed		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	3.01		
and Dispersion	Standard Deviation	.943		
Labeled Values	1	Do Not Trust At All	90	6.7%
	2	Trusta Little	280	20.9%
	3	TrustSomew hat	529	39.4%
	4	Trust Quitea Bit	405	30.2%
	5	TrustComple tely	37	2.8%

TR_FRFAM

		Value	Count	Percent
Standard	Position	94		
Attributes	Label	Trust - Friends or family		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	3.91		
and Dispersion	Standard Deviation	.796		
Labeled Values	1	Do Not Trust At All	4	0.3%
	2	Trusta Little	68	5.1%
	3	TrustSomew hat	262	19.5%
	4	Trust Quitea Bit	718	53.5%
	5	TrustComple tely	289	21.6%

TR_NEIGHB

		Value	Count	Percent
Standard	Position	95		
Attributes	Label	Trust - Neighbors		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	3.53		
and Dispersion	Standard Deviation	.782		
Labeled Values	1	Do Not Trust At All	9	0.7%
	2	Trusta Little	115	8.6%
	3	TrustSomew hat	478	35.6%
	4	Trust Quitea Bit	638	47.6%
	5	TrustComple tely	101	7.5%

TR_ENVORG

		Value	Count	Percent
Standard	Position	96		
Attributes	Label	Trust - Environment al organization		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	2.78		
and Dispersion	Standard Deviation	1.006		
Labeled Values	1	Do Not Trust At All	178	13.3%
	2	Trusta Little	289	21.6%
	3	TrustSomew hat	562	41.9%
	4	Trust Quitea Bit	276	20.6%
	5	TrustComple tely	36	2.7%

TR_UNIV

		Value	Count	Percent
Standard	Position	97		
Attributes	Label	Trust - University researchers		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	3.09		
and Dispersion	Standard Deviation	1.015		
Labeled Values	1	Do Not Trust At All	98	7.3%
	2	Trusta Little	262	19.5%
	3	TrustSomew hat	473	35.3%
	4	Trust Quitea Bit	431	32.1%
	5	TrustComple tely	77	5.7%

INV_NEIGHFR

		Value	Count	Percent
Standard Attributes	Position	98		
	Label	Talk to a neighbor or friend who has solar.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency and Dispersion	Mean	3.78		
	Standard Deviation	1.095		
Labeled Values	1	Not at all Likely	71	5.3%
	2	SlightlyLikely	90	6.7%
	3	SomewhatLik ely	283	21.1%
	4	Likely	511	38.1%
	5	ExtremelyLik ely	386	28.8%

INV_PARTY

		Value	Count	Percent
Standard Attributes	Position	99		
	Label	Attend an informationa I solar "party" at a neighbor's house to learn more.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency and Dispersion	Mean	2.65		
	Standard Deviation	1.281		
Labeled Values	1	Not at all Likely	347	25.9%
	2	SlightlyLikely	268	20.0%
	3	SomewhatLik ely	347	25.9%
	4	Likely	269	20.1%
	5	ExtremelyLik ely	110	8.2%

INV_ONLINECUST

		Value	Count	Percent
Standard Attributes	Position	100		
	Label	Read online customer testimonials from people who have installed solar.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency and Dispersion	Mean	3.21		
	Standard Deviation	1.233		
Labeled Values	1	Not at all Likely	145	10.8%
	2	SlightlyLikely	249	18.6%
	3	SomewhatLik ely	350	26.1%
	4	Likely	374	27.9%
	5	ExtremelyLik ely	223	16.6%

INV_ONLINEVIDEO

		Value	Count	Percent
Standard	Position	101		
Attributes	Label	Watch online video testimonials from people who have installed solar.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	2.82		
and Dispersion	Standard Deviation	1.254		
Labeled Values	1	Not at all Likely	253	18.9%
	2	SlightlyLikely	303	22.6%
	3	SomewhatLik ely	350	26.1%
	4	Likely	302	22.5%
	5	ExtremelyLik ely	133	9.9%

INV_REVIEWS

		Value	Count	Percent
Standard	Position	102		
Attributes	Label	Search for online reviews of solar installers on a website like Yelp or Angie's List.		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	3.03		
and Dispersion	Standard Deviation	1.299		
Labeled Values	1	Not at all Likely	230	17.2%
	2	SlightlyLikely	232	17.3%
	3	SomewhatLik ely	331	24.7%
	4	Likely	360	26.8%
	5	ExtremelyLik ely	188	14.0%

INV_FACEBK

		Value	Count	Percent
Standard	Position	103		
Attributes	Label	Visit a Facebook page where solar users answer questions for prospective		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1340		
	Missing	1		
Central Tendency	Mean	2.23		
and Dispersion	Standard Deviation	1.238		
Labeled Values	1	Not at all Likely	535	39.9%
	2	SlightlyLikely	271	20.2%
	3	SomewhatLik ely	290	21.6%
	4	Likely	180	13.4%
	5	ExtremelyLik ely	64	4.8%

INV_GOVTWEB

		Value	Count	Percent
Standard	Position	104		
Attributes	Label	Visit a government- sponsored website where solar users answer questions for prospective		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	2.84		
and Dispersion	Standard Deviation	1.225		
Labeled Values	1	Not at all Likely	247	18.4%
	2	SlightlyLikely	277	20.7%
	3	SomewhatLik ely	362	27.0%
	4	Likely	347	25.9%
	5	ExtremelyLik ely	108	8.1%

WINTER_NOPV_BINNED

		Value	Count	Percent
Standard	Position	105		
Attributes	Label	How much do you spend (or if R has panels now, did you spend prior to getting panels) on electricity in a typical winter month?		
	Туре	Numeric		
	Measurement	Nominal		
Valid Values	1	less than \$25 per month	10	0.7%
	2	\$25 - 49 per month	112	8.4%
	3	\$50 - 74 per month	207	15.4%
	4	\$75 - 99 per month	266	19.8%
	5	\$100 - 149 per month	297	22.1%
	6	\$150 - 199 per month	168	12.5%
	7	\$200 - 249 per month	89	6.6%
	8	\$250 - 299 per month	41	3.1%
	9	\$300 - 349 per month	23	1.7%
	10	\$350 - 399 per month	6	0.4%
	11	over \$400 per month	11	0.8%
Missing Values	98	I don't know	0	0.0%
	System		111	8.3%

SUMMER_NOPV_BINNED

		Value	Count	Percent
Standard	Position	106		
Attributes	Label	How much do you spend (or if R has panels now, did you spend prior to getting panels) on electricity in a typical summer month?		
	Туре	Numeric		
	Measurement	Nominal		
Valid Values	1	less than \$25 per month	20	1.5%
	2	\$25 - 49 per month	71	5.3%
	3	\$50 - 74 per month	133	9.9%
	4	\$75 - 99 per month	145	10.8%
	5	\$100 - 149 per month	254	18.9%
	6	\$150 - 199 per month	215	16.0%
	7	\$200 - 249 per month	174	13.0%
	8	\$250 - 299 per month	98	7.3%
	9	\$300 - 349 per month	65	4.8%
	10	\$350 - 399 per month	24	1.8%
	11	over \$400 per month	29	2.2%
Missing Values	98	I don't know	0	0.0%
	System		113	8.4%

BILLS

		Value	Count	Percent
Standard	Position	107		
Attributes	Label	In the past twelve months, would you say your electric bills have decreased, increased, or stayed about the same compared to past years?		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1340		
	Missing	1		
Central Tendency	Mean	3.28		
and Dispersion	Standard Deviation	.735		
Labeled Values	1	Decreased a lot	16	1.2%
	2	Decreased somewhat	121	9.0%
	3	Stayed about the same	733	54.7%
	4	Increased somewhat	412	30.7%
	5	Increased a lot	58	4.3%

POWER

		Value	Count	Percent
Standard	Position	108		
Attributes	Label	Over the past twelve months, how many times has there been a complete loss of electric power at your home for more than five minutes?		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1339		
	Missing	2		
Central Tendency	Mean	2.18		
and Dispersion	Standard Deviation	1.148		
Labeled Values	1	Never	469	35.0%
	2	1 time	408	30.4%
	3	2 times	282	21.0%
	4	3 times	113	8.4%
	5	4 or more times	67	5.0%

STANCE

		Value	Count	Percent
Standard	Position	109		
Attributes	Label	When it comes to politics, do you usually think of yourself as liberal, moderate, conservative, or something else?		
	Type	Numeric		
	Measurement	Scale		
N	Valid	1135		
	Missing	206		
Central Tendency	Mean	3.21		
and Dispersion	Standard Deviation	.989		
Labeled Values	1	Very Liberal	48	3.6%
	2	Liberal	212	15.8%
	3	Moderate \ Middle of the Road	437	32.6%
	4	Conservative	333	24.8%
	5	Very Conservative	105	7.8%
	90	Other	27	2.0%
	97	Don't Know \ Not Political	178	13.3%

SOCIAL

		Value	Count	Percent
Standard	Position	110		
Attributes	Label	How liberal or conservative are you on social		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1118		
	Missing	223		
Central Tendency	Mean	3.10		
and Dispersion	Standard Deviation	1.098		
Labeled Values	1	Very Liberal	89	6.6%
	2	Liberal	231	17.2%
	3	Moderate \ Middle of the Road	400	29.8%
	4	Conservative	274	20.4%
	5	Very Conservative	124	9.2%
	96	Can't Pick One Label	110	8.2%
	98	Don't Know	112	8.4%

ECON

		Value	Count	Percent
Standard	Position	111		
Attributes	Label	How liberal or conservative are you on economic issues?		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1126		
	Missing	215		
Central Tendency	Mean	3.44		
and Dispersion	Standard Deviation	1.015		
Labeled Values	1	Very Liberal	35	2.6%
	2	Liberal	146	10.9%
	3	Moderate \ Middle of the Road	419	31.2%
	4	Conservative	337	25.1%
	5	Very Conservative	189	14.1%
	96	Can't Pick One Label	99	7.4%
	98	Don't Know	115	8.6%

CITYYRS_BINNED

		Value	Count	Percent
Standard	Position	112		
Attributes	Label	How long have you lived in your current city? -Years		
	Туре	Numeric		
	Measurement	Nominal		
Valid Values	1	0-4	148	11.0%
	2	5-9	169	12.6%
	3	10-14	197	14.7%
	4	15-19	130	9.7%
	5	20-29	266	19.8%
	6	30-39	187	13.9%
	7	40-49	125	9.3%
	8	50 or more	118	8.8%
Missing Values	System		1	0.1%

HMYRS_1_TEXT

		Value
Standard	Position	113
Attributes	Label	Approximate ly how many more years do you expect to live in your current home?-Years:
	Туре	Numeric
	Measurement	Scale
N	Valid	1329
	Missing	12
Central Tendency	Mean	14.5534
and Dispersion	Standard Deviation	11.72544

SQFT_BINNED

		Value	Count	Percent
Standard	Position	114		
Attributes	Label	Home Living Space (Square Feet)		
	Туре	Numeric		
	Measurement	Nominal		
Valid Values	1	1500 or less	356	26.5%
	2	1501-2000	423	31.5%
	3	2001-2500	275	20.5%
	4	more than 2500	287	21.4%

GENDER

		Value	Count	Percent
Standard	Position	115		
Attributes	Label	What is your gender?		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1330		
	Missing	11		
Central Tendency	Mean	.60		
and Dispersion	Standard Deviation	.491		
Labeled Values	0	Male	535	39.9%
	1	Female	795	59.3%
	95	Prefer not to answer	11	0.8%

PEOPLE_TOT_3PLUS

		Value	Count	Percent
Standard	Position	116		
Attributes	Label	R indicated that a total of 3 or more adults and children live in house		
	Туре	Numeric		
	Measurement	Nominal		
Valid Values	0	False	853	63.6%
	1	True	464	34.6%
Missing Values	System		24	1.8%

HAVE_KIDS

		Value	Count	Percent
Standard	Position	117		
Attributes	Label	Whether R reports any children under 18 living in the house		
	Туре	Numeric		
	Measurement	Nominal		
Valid Values	0	No	1034	77.1%
	1	Yes	288	21.5%
Missing Values	99		19	1.4%

EMPLOY_1

		Value	Count	Percent
Standard	Position	118		
Attributes	Label	Employed full time		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	.40		
and Dispersion	Standard Deviation	.490		
Labeled Values	1	Yes, Employed full-time	533	39.7%

EMPLOY_2

		Value	Count	Percent
Standard	Position	119		
Attributes	Label	Employed part time		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	.12		
and Dispersion	Standard Deviation	.323		
Labeled Values	1	Yes, Employed part-time	158	11.8%

EMPLOY_5

		Value	Count	Percent
Standard	Position	120		
Attributes	Label	A homemaker		
	Туре	Numeric		
	Measurement	Scale		
N	Valid	1341		
	Missing	0		
Central Tendency	Mean	.10		
and Dispersion	Standard Deviation	.301		
Labeled Values	1	Yes, Homemaker	135	10.1%

RETIRED

		Value	Count	Percent
Standard	Position	121		
Attributes	Label	R reports employment status as retired (may have also selected other status options)		
	Туре	Numeric		
	Measurement	Nominal		
Valid Values	0	No	857	63.9%
	1	Yes	484	36.1%

FINANCIAL

		Value	Count	Percent
Standard Attributes	Position Label	How would you describe your current financial		
	Туре	situation? Numeric		
	Measurement	Scale		
N	Valid	1337		
	Missing	4		
Central Tendency	Mean	1.71		
and Dispersion	Standard Deviation	.768		
Labeled Values	1	Live comfortably	614	45.8%
	2	Meet your basic expenses with a little left over for extras	520	38.8%
	3	Just meet your basic living expenses	176	13.1%
	4	Don't have enough to meet basic expenses	27	2.0%

INCOME_BINNED

		Value	Count	Percent
Standard	Position	123		
Attributes	Label	What is your annual household income before taxes?		
	Туре	Numeric		
	Measurement	Nominal		
Valid Values	1	Less than \$50,000	231	17.2%
	2	\$50,000 to \$74,999	249	18.6%
	3	\$75,000 to \$99,999	250	18.6%
	4	\$100,000 to \$149,999	249	18.6%
	5	\$150,000 or more	150	11.2%
Missing Values	95	Prefer not to answer	211	15.7%
	99		1	0.1%

^{*////////} BE TRUNCATED.

^{*}Export entire output file to create the Codebook. OUTPUT EXPORT NAME = codebook